

# All of your wide format printers. Instantly.

### Printerpoint<sup>™</sup> keeps an eye on every printer in your fleet.

### Eliminate guesswork.

For \$5 per month, per device, Printerpoint takes the guesswork out of managing, pricing and supporting wide format printing MPS contracts. It monitors your entire fleet and provides instant remote access to device usage, supply levels and error messages.

#### Stop hunting down meter reads.

Relying on your customer to send device meter reads every month is a thing of the past. Get the data you need to get your bills out on time, every time.

#### Supplies and service on autopilot.

Printerpoint emails you when a device is low on ink, needs a new printhead, or needs some attention. Get supplies delivered and service calls scheduled before your customer even knows there's a problem.

#### Direct to your door.

Printerpoint delivers ink wherever you want - direct to the customer, or to your office. No need to stockpile supplies, get on-demand delivery as soon as a cartridge is low.



## Printerpoint



Category A Sparse line drawings



Category B Dense line drawings



Category C Maps or draft-quality photos



**Category D** High quality, full color photos

### Accurate ink coverage pricing.

Printerpoint categorizes print jobs by an ink coverage category. Provide simple rates for different job types, such as Monochrome Line Drawing, Color Line Drawing, Color Rendering, and Full-Color Photo. Your customers will understand what each print will cost, and pricing can be tailored to give customers the best rate for the types of jobs they print the most.



Mobile friendly

Check it on the go. See ink levels and alerts right on your iPhone, iPad or Android device.



Information about your printers is encrypted and only available to you.

Secure and safe



### Robust backend

Printerpoint is hosted by Amazon's AWS platform for ultimate performance and reliability.



### World class support

Printerpoint's support team is passionate about print technology and ready to help.



# Unlimited customers and printers

Track one, or a million. Printerpoint is built to handle whatever you throw at it.



### **Instant Updates**

Printerpoint is cloud-based - new features are added automatically without any installation.

### Value Print Pricing, simplified.



Value Print Pricing<sup>™</sup> is a new way of structuring print contracts for wide format inkjet printers that don't quite fit the standard "clickcount" model. Value Print Pricing (or VPP, as we like to call it) helps

dealers offer a single low price for line drawing prints, and higher prices for renderings and color photo prints - all on a single printer.

Single click-count contracts don't work for wide format inkjet printers. A full color photo print can cost hundreds of times more than a simple line drawing print on the same device. By using Value Print Pricing, equipment dealers can offer better pricing than their competition by tailoring prices to match the customer's actual use, and offering all printing from a single device, instead of placing a monochrome printer for line drawings and a color printer for everything else.

**P**rinterpoint

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